

Megan Kiernan

Graphic Designer

✉ mkiernandesigns@gmail.com

🌐 www.megankiernan.com

EDUCATION

Bachelor of Fine Arts 2016–2020
in Graphic Design
Iowa State University

SKILLS

- Adobe Creative Cloud
- Branding & Identity Design
- WordPress Elementor
- Digital Marketing Assets
- Creative Problem Solving
- Responsive Design
- SEO Best Practices

ABOUT ME

I'm a Graphic Designer and Illustrator based in Iowa with a BFA in Graphic Design and a minor in Illustration from Iowa State University. I previously worked at N6 Marketing, where I focused on web design, social media, and branding. My past experience also includes roles at Bank Iowa and MITTERA, where I worked on corporate marketing and retail advertising campaigns.

EXPERIENCE

Graphic Designer July 2022 – July 2025

Nexus 6 / N6 Marketing

- Designed 15+ websites and digital content using WordPress and Elementor to increase recognition and establish brand legitimacy for clients.
- Updated and maintained WordPress websites for continued functionality and established SEO best practices for reach and visibility.
- Created social media graphics for 10+ different client accounts and created physical marketing materials with the Adobe Creative Suite.
- Collaborated with other departments, such as strategy and account managers, to meet client deliverables and needs.
- Used ClickUp, Notion, and ChatGPT to manage tasks and improve workflow.
- Maintained consistent branding across web and social platforms.

Graphic Designer April 2021 – July 2022

MITTERA Creative + Tech

- Designed and laid out Hy-Vee's digital weekly ad with fresh, on-brand creative spreads.
- Collaborated with the creative and quality control teams to ensure consistency across campaigns and fine-tune details with the client.
- Met tight weekly deadlines for a fast-paced retail environment.
- Maintained brand standards while adapting designs to changing promotional needs.

Graphic Design Intern Summer 2019

Bank Iowa

- Collaborated with the marketing team to design internal and external collateral for the company and company events.
- Created print and digital materials for in-house communications and promotional use.
- Maintained consistency by following established brand guidelines.
- Supported marketing initiatives with clear, on-brand design solutions.

REFERENCES AVAILABLE UPON REQUEST